

APPEARING IN
MARCH & APRIL 2011

Ohio

Small Business
Development Center
Kent State University at Stark

STARK COUNTY
ENTREPRENEUR
EXPERIENCE

**Stark
Development
Board, Inc.**

Sponsored by
Stark Development Board
Small Business Development Center

Stark Development Board Ohio Small Business
Development Center
Kent State University at Stark

Tuesday, March 22

EXPERIENCES AS AN ENTREPRENEUR

ANDRE THORNTON, PRESIDENT AND CEO, ASW GLOBAL
7:30 - 9:30 a.m. • \$15/person • Breakfast Included

Mr. Thornton is the CEO of ASW Global, a supply chain management company, and has more than 20 years of experience in entrepreneurial ventures. Andre, nicknamed "Thunder Thornton," is also a Cleveland baseball legend who played professional baseball for 21 years, including 10 years with the Cleveland Indians where he was a two-time All-Star.

Wednesday, March 30

THE GENESIS OF BIZDOM U

ROSS SANDERS, CEO, BIZDOM U
7:30 - 9:30 a.m. • \$15/person • Breakfast Included

Bizdom U, created to develop entrepreneurial businesses in Detroit, is a program that assists entrepreneurs in launching businesses. During Bizdom U's business development program, entrepreneurs are provided the support necessary to put these ideas to work and create successful businesses. Those who develop a business plan approved by the Bizdom fund receive funding and continuous guidance in launching the business. All of these services are provided at no cost to those who are accepted into the program and a living stipends may also be provided. Bizdom U can be replicated. Mr. Sanders will tell us how.

Tuesday, April 5

PANEL OF ENTREPRENEURS

MODERATED BY NED PARKS AND BROUGHT TO YOU BY AULTCARE
7:30 - 9:30 a.m. • \$15/person • Continental Breakfast Included

- Sue Grabowski, President, Grabowski and Company
- Marvin Montgomery, Author/Trainer/Speaker, Sales Consultant, ERC Services
- Christina Pastore-Bucher, CEO, Park Farms
- Todd Pugh, Founder and CEO, Enviroscapes
- Ted Swaldo, Founder, ASC Industries and Gervasi Vineyard and Italian Bistro
- Barbara Fausnight-Winston, CEO, Executive Insurance Group

Wednesday, April 6

STUDENT ENTREPRENEURS COMPETITION

8 a.m. - noon • \$10/person • Continental Breakfast Included

Students from five colleges and universities in Stark County will present business plans for the creation of jobs in Stark County for graduating college and university students. Scholarships of \$2,000, \$1,500 and \$1,000 will be awarded to the best three presentations. The scholarships are made possible through a grant from the Stark Community Foundation.

Tuesday, April 12

STUDENTS DAY KICK-OFF BREAKFAST

SPEAKER JOHN DEARBORN, PRESIDENT, JUMPSTART, INC.
8 - 9 a.m. • \$10/person • Continental Breakfast Included

John Dearborn brings 25 years experience in software, Internet and mobile technologies, along with senior management experience leading entrepreneurial companies to JumpStart. Most recently, Mr. Dearborn was the CEO and a board member of 3Guppies, Inc., a mobile social networking company in Seattle, Washington. Since returning to Cleveland, he has been acting as board adviser to several startups in the areas of strategy development, fundraising and product development.

Following the breakfast event, Junior Achievement of East Central Ohio is hosting the Third Annual Junior Achievement Business Challenge, a national competition involving 11th and 12th grade high school students from Stark, Tuscarawas and Carroll Counties. Additionally, the winners of the College and University Student Entrepreneurs Competition will be announced.

Thursday, April 14

FEATURED SPEAKER JEROME RINGO

KENT STATE UNIVERSITY AT STARK'S FEATURED SPEAKERS SERIES
7:30 p.m. • Free, but tickets are required and will be available beginning Monday, March 28 for pick-up at Kent State Stark's Main Hall Information Desk.

Ringo's 20 years of experience working in Louisiana's petrochemical industry compelled him to educate communities on how to stop chemical discharge in their neighborhoods through environmental activism. A member of Green Group and Newsweek's Environment and Leadership Council, he is a passionate advocate for alternative clean-energy sources and energy-efficient technology and jobs, in addition to expanding minority participation in green businesses.

Tuesday, April 19

ENTREPRENEURIAL CONSPIRACY

A SEMINAR ON MANAGEMENT FOCUS AND DISCIPLINE
CHUCK VIOLAND, FACILITATOR

7:30 - 10 a.m. • \$20/person • Continental Breakfast Included

Chuck Violand has more than 20 years of experience working with small business owners. In this presentation, he illustrates the impact mastering "Focus and Discipline" has on small businesses. He also identifies six other behaviors that act as an early warning system to let you know when "Focus and Discipline" are starting to falter.

MEDIA SPONSOR
SMART BUSINESS
INSIGHT. ADVICE. STRATEGY.

ALL EVENTS WILL BE HELD AT:

The University Center | Kent State University at Stark
6000 Frank Avenue NW | North Canton, OH 44720.

FOR MORE INFORMATION AND TO REGISTER:

Visit www.cantonsbdc.org.
No checks. Mastercard and Visa only, please.

FOR QUESTIONS:

Please contact us by e-mail at info@cantonsbdc.org
or by calling 330-244-3290.

CONTRIBUTING SPONSORS



PARTICIPATING SPONSORS

